

DEC 2012

Roll No.

Total No. of Pages : 02

Total No. of Questions : 07

BBA (Sem.-5<sup>th</sup>)

**BUSINESS ENVIRONMENT**

Subject Code : BB-501

Paper ID : [C0224]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

**SECTION-A**

1. Write briefly :

- a) What is Micro Environment?
- b) Define consumerism.
- c) Give four arguments for social responsibility of business.
- d) Give objectives of Consumer Protection Act.
- e) What do you mean by political environment?
- f) Define WTO.
- g) What are objectives of FEMA?
- h) Define Trading Block.
- i) What do you mean by combination?
- j) What do you mean by transfer of technology?

**SECTION-B**

2. What is business environment? Explain the components of business environment in detail.
3. Evaluate the constitution and working of three-tier consumer redressal forums in India.
4. Discuss the provisions of the Foreign Exchange Management Act (FEMA).
5. Explain the duties, powers and functions of the Competition Commission of India.
6. What is WTO and what is its role in today's business environment?
7. What do you mean by technology transfer? Discuss the problems in import of technology.